

LEO BURNETT U.S.A.

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AD669-A3 800-223-6766 "CATALOG HOME COLLECTION" TWO PAGES, 4/C (10-13/16" x 14") RCP, 1996



# The Benson & Hedges Home Collection Catalog



Featuring distinctive items chosen to enhance  
your surroundings. To request your catalog, return this  
coupon, or call 1-800-2-BENSON (1-800-223-6766).



Benson Home Co. 1996

limited to under 21 years of age or  
older. Void in Kansas. Allow 3-5 weeks  
for catalog delivery. Call by Feb. 28, 1997.

15 mg "tar," 1.1 mg nicotine per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking  
Causes Lung Cancer, Heart Disease,  
Emphysema, And May Complicate Pregnancy.**

To receive your copy of this exclusive catalog, simply fill out your name and  
address below, as well as your signature and birth date, and mail to:

Club Benson & Hedges,  
P.O. Box 8218, Dover, DE 19905-8218

☐ Mr. ☐ Mrs. ☐ Ms. 82189

Address \_\_\_\_\_ Apt. \_\_\_\_\_ City \_\_\_\_\_

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**Offer limited to smokers 21 years of age or older.** Offer void in Kansas  
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**By participating in this offer and signing below, I certify I am a smoker 21 years  
of age or older, and I am also willing to receive cigarette company and branded  
incentive items in the mail, subject to applicable federal and state laws.**

Signature \_\_\_\_\_

Date Of Birth \_\_\_\_\_ Today's Date \_\_\_\_\_

Regular Brand Smoked \_\_\_\_\_